



LONDON MEDIA SERVICE

COMPANY PROFILE 2026



LONDON MEDIA SERVICE

EXPANDING EXCELLENCE TO SAUDI ARABIA

WE ARE LMS.

“WHERE STORYTELLING MEETS STRATEGY.”



Founded in London in 2012, London Media Service (LMS) has established itself as a premier, full-service media powerhouse with a proven track record across the United Kingdom, Europe, and the MENA region. As a long-established British company, we are driven by a vision to transform ideas into impactful realities through creative storytelling, strategic marketing, and exceptional event execution.



LMS

LONDON MEDIA
SERVICE

MARKETING STRATEGY
**WE ARE
LMS**

A British media powerhouse redefining
creativity, production, and global
engagement.

A Legacy of British Excellence, Expanding to Saudi Arabia

Building on our remarkable successes and the strategic expansion of our Egyptian branch in 2021, LMS is proud to announce its next chapter: the establishment of a dedicated branch in the Kingdom of Saudi Arabia in 2026. This expansion aligns with Saudi Arabia's dynamic Vision 2030, and we are committed to bringing our two decades of expertise to serve the Kingdom's burgeoning media, entertainment, and business landscape with the same premium quality and innovative spirit that defines our British heritage.

OUR VISION.

“TO BECOME ONE OF THE WORLD’S MOST TRUSTED MEDIA & MARKETING STRATEGY PARTNERS.”



Vision: To be the leading global partner for media production, branding, and experiential events, renowned for our creative excellence and unwavering commitment to client success.



LMS

LONDON MEDIA
S E R V I C E

LMS
**CTREATIVE
EXCELLENCE**

We fuse British creative excellence with global market intelligence to deliver media that moves, markets that react, and events that inspire.

A Legacy of British Excellence, Expanding to Saudi Arabia

Mission: To deliver innovative, top-tier media solutions and event management services that captivate audiences, elevate brands, and forge meaningful connections. Through our expansion into Saudi Arabia, we aim to be a catalyst for cultural and economic growth, fostering talent and setting new industry standards in the region.

OUR SERVICES

OUR PREMIUM SERVICE PORTFOLIO



MEDIA PRODUCTION.

CINEMA | SERIES | ANIMATION
| BROADCAST

**"WE DON'T JUST CAPTURE MOMENTS
WE CREATE LEGACIES."**



BRANDING & MARKETING.

STRATEGY | IMPACT | REACH
| CONVERSION

"YOUR BRAND, AMPLIFIED."



EVENT & EXHIBITION MANAGEMENT.

PRECISION | SCALE | MEMORY
| IMPRESSION

**"WE BUILD EXPERIENCES THAT
RESONATE."**



LONDON CINE-MEDIA ACADEMY.

EDUCATE | INSPIRE | CERTIFY
| LEAD

**"TRAINING THE NEXT GENERATION OF
MEDIA VISIONARIES."**

OUR PREMIUM SERVICE PORTFOLIO

LMS offers an integrated suite of services, each backed by a team of experts with over 20 years of real-world experience. Our new Saudi branch will provide the following comprehensive solutions:



A. MEDIA PRODUCTION

The core of our passion and expertise.

- **Filmmaking & Series:** End-to-end production of feature films, documentaries, and television series.

- **TV Programs & Shows:** Concept development, production, and post-production for diverse formats.
- **Animation & Visual Effects:** Cutting-edge 2D/3D animation and VFX to bring complex ideas to life.
- **Location & Studio Services:** Scouting and management of premier shooting locations, plus fully-equipped studios in London and Cairo.
- **Post-Production (LMS Studios):** Professional editing, colour grading, sound design, and finishing.

B. BRANDING & DIGITAL MARKETING

Data-driven strategies for the digital age.

- **Creative Advertising:** Memorable TV, online, and social media campaigns.
- **Strategic Branding:** Holistic brand development from identity to market positioning.
- **e-Marketing & Digital Strategy:** Comprehensive online marketing, SEO, and social media management to maximize global reach and ROI.

C. EVENT & EXHIBITION MANAGEMENT

Creating unforgettable experiences.

- **Government & Official Events:** High-profile event planning and execution for public sector clients.
- **Corporate & Business Events:** From product launches to galas, handled with precision and creativity.
- **Exhibitions & Trade Shows:** End-to-end management to connect businesses, showcase innovation, and generate leads.
- **Media Relations & PR:** Ensuring optimal visibility and coverage for every event.

D. SPECIALISED ACADEMIC SERVICES

Investing in the future of media.

- **London Cine-Media Academy (Exclusive Agent):** Offering certified media education and training programs in partnership with the prestigious London academy, aiming to nurture the next generation of Saudi media professionals.

OUR SERVICES

WHY PARTNER WITH LMS IN SAUDI ARABIA?



01

BRITISH HERITAGE, LOCAL INSIGHT:

We combine the discipline and creative excellence of a London-based company with a deep, respectful understanding of the Saudi market and culture, developed through our regional hub in Egypt.

02

END-TO-END SOLUTION PROVIDER:

From initial concept to final execution and analysis, we offer seamless, integrated services under one roof.

03

PROVEN REGIONAL SUCCESS:

Our portfolio includes celebrated projects with government entities, international brands (UNWTO, IRENA, Vodafone), and major cultural initiatives across the MENA region.

04

COMMITMENT TO VISION 2030:

We are aligned with the Kingdom's goals for economic diversification, tourism growth, and cultural development, offering services that directly contribute to these national objectives.

OUR GLOBAL REACH.

“EXPANDING TO THE MIDDLE EAST & BEYOND.”

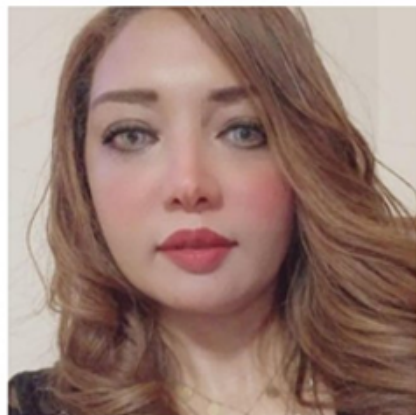


OUR TEAM

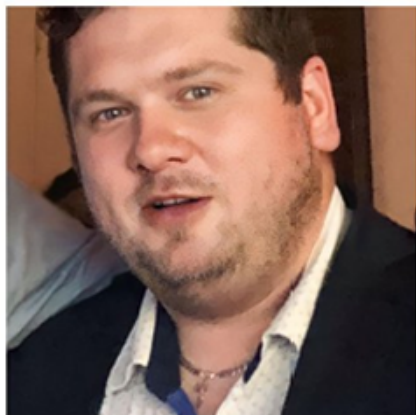
MEET THE SQUAD



LMS
OUR TEAM



Walaa Alwaziry
Executive Director



Michael Oliver
Marketing Director



Olivia Jackson
Creative Director



Ana Henry
Events Director





LMS

COFFEE BREAK

Take a look at our executed work & Trade Marks

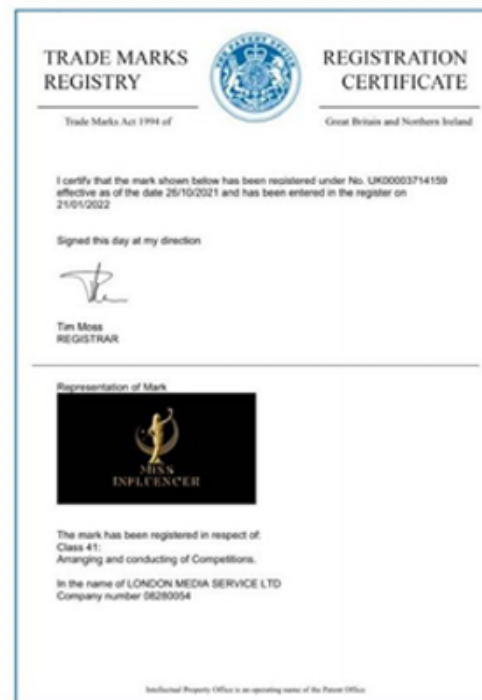


Evidence of achievement



Miss Influencer

An exclusive franchise owned and registered
in the name of LMS with intellectual
property rights and trademarks ©



Various extracts from our achievement



Various extracts from our achievement



Various extracts from our achievement



Various extracts from our achievement



Various extracts from our achievement



Various extracts from our achievement

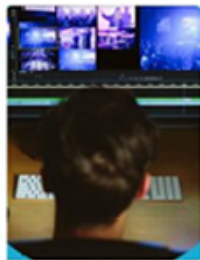
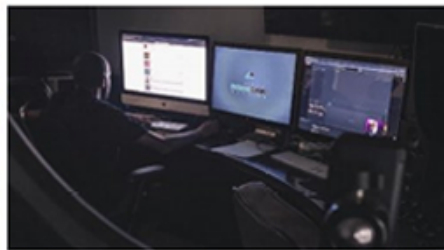


Various extracts from our achievement



LMS

Footprint Snapshots



SELECT CLIENTELE & ACHIEVEMENTS. "TRUSTED BY INDUSTRY LEADERS."



PRINCIPAL PARTNERS

- United States Agency for International Development (USAID)
- World Gold Council
- Capgemini
- 國泰金控 (Cathay Financial Holdings)
- ATKINS
- 玉山金控 (E.SUN FHC)
- S&P Global
- SNC-LAVALIN
- pollination
- envu
- ABInBev
- Sime Darby Plantation
- b-ex
- ZARA
- next

SUMMIT PARTNERS

INSTITUTIONAL PARTNERS

- World Youth Forum
- Finance for Biodiversity Foundation
- Global Canopy
- The Nature Conservancy
- CUENCAS SAGRADAS AMAZÓNICAS
- CLIMATE POLICY INITIATIVE
- Positive Luxury
- CDP (DISCLOSURE INSIGHT ACTION)
- Sustainable Forestry Initiative
- الجمعية الوطنية للمرأة (The National Council for Women)
- Logo with Arabic calligraphy and a globe
- Logo with Arabic calligraphy and a globe

“READY TO CREATE WITH YOU.”



LMS

LONDON MEDIA
S E R V I C E

GLOBAL HEADQUARTER



UK ADDRESS:

FIRST FLOOR, 85 GREAT PORTLAND STREET, LONDON,
W1W 7LT

REGIONAL HUB (MIDDLE EAST):



EGYPT ADDRESS:

FIRST FLOOR, #13 MOHAMED MARAASHLY STREET,
ZAMALEK, CAIRO GOVERNORATE.

SAUDI ARABIA BRANCH (OPENING 2026)



KSA ADDRESS:

PRINCE MOHAMMED BIN SALMAN STREET, AL AQIQ, RIYADH
12465, SAUDI ARABIA

BUILDING ON A BRITISH LEGACY, CREATING A SAUDI FUTURE.



CONTACT US:

E: INFO@LONDONMEDIASERVICE.COM

E: CUSTOMERENQUIRY@LONDONMEDIASERVICE.COM

M: +447423333350

M: +966567230016



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